

## **2008 Liberty Cup Invitational Sponsorship Packages**

Sponsoring the Liberty Cup Invitational is a great way to reach NOVA, DC and Maryland youth travel soccer players, parents and coaches.

- Over 4,700 youth players and coaches, from over 270 teams and 55 different clubs will play in the tournament.
- These are the soccer players and coaches that are most likely to purchase soccer equipment and uniforms, participate in individual/team training and hire soccer trainers.

FPYC is offering two sponsorship levels for the Liberty Cup Invitational.

### Gold Level: \$300

- Sponsor's flier/brochure included in team packets  
Recommend at least 3-4 fliers per packet (840 - 1120)  
Fliers/brochures must be delivered by March 19<sup>th</sup>.
- Sponsor's ad included ad on tournament schedules  
Most parents will print these out and take them to the tournament  
Banner ad up to a 1"x 5" or block ad up to 2" x 2.5"  
Schedules posted as pdf files on the tournament website  
Graphic due by March 20th
- Listing on tournament sponsors webpage  
Will include sponsor's graphic, as well as website and email addresses, but not an active link

### Blue Level: \$200

- Sponsor's flier/brochure included in team packets (approximately 415)  
Recommend at least 3-4 fliers per packet (840 - 1120)  
Fliers/brochures must be delivered by March 19<sup>th</sup>.
- Listing on tournament sponsors webpage  
Will include sponsor's graphic, as well as website and email addresses, but not an active link

Tournament website ([www.fpycsoccer.org](http://www.fpycsoccer.org)) includes list of accepted teams and tournament updates.

Please contact David Shade to coordinate your sponsorship request  
([Travel.tournament@fpycsoccer.org](mailto:Travel.tournament@fpycsoccer.org))